



## New Jersey Association For Institutional Research 7<sup>th</sup> Annual Spring Conference

Raritan Valley Community College  
Somerville, New Jersey

April 27, 2001



### NJAIR Steering Committee Members:

Mr. Wayne Arndt	Georgian Court College
Ms. Janet Easterling ( <i>Membership Coordinator</i> )	Seton Hall University
Ms. Amy Whalen Gain	College of St. Elizabeth
Mr. Len Granick	University of Medicine and Dentistry
* Dr. Steve Johnson ( <i>Webmaster</i> )	Ramapo College
Dr. Chanida Katkanant	Hudson County Community College
* Dr. Kevin Keefe ( <i>Conference Host</i> )	Raritan Valley Community College
Dr. Arthur Kramer ( <i>Treasurer</i> )	New Jersey City University
Dr. Laura Longo ( <i>Secretary</i> )	Brookdale Community College
Dr. Ann Marie Senior ( <i>Chair</i> )	Thomas Edison State College

\* *Ex Officio Member*

# CONFERENCE AGENDA

**8:00 Registration & Continental Breakfast**

**9:00 Welcome**

Dr. G. Ryan, President, Raritan Valley Community College

Dr. Ann Marie Senior, Chair, NJAIR Steering Committee  
Director, Office of Institutional Research and Outcomes Assessment  
Thomas Edison State College

Dr. Kevin Keefe, Conference Host, Director for Research, Planning, & Development  
Raritan Valley Community College

**9:15 Assessing Good Practices in Undergraduate Education: The National Survey of Student Engagement**

Mr. John Hayek, Project Manager  
National Survey of Student Engagement

**10:15 Break (15 minutes)**

**10:30 Characteristics of Excellence: Revisions to the Standards for Accreditation**

Ms. Mary Beth Kait, Assistant Director  
Middle States Commission on Higher Education

**11:15 Data Warehousing for Institutional Research and Planning**

Mr. Wayne Arndt, Director of Institutional Research and Planning  
Georgian Court College

**12:15 Lunch**

**1:10 Sector Meetings and Elections**

**1:30 What's Going on Within the Sectors? A Panel Discussion of Emerging Trends and Issues**

*Panelists:*

Dr. Darryl Greer, Executive Director, New Jersey Association of State Colleges and Universities

Dr. Larry Nespoli, President, New Jersey Council of County Colleges

Mr. John B. Wilson, President & CEO, Association of Independent Colleges and Universities in New Jersey

**2:45 Wrap Up & Evaluations**

## About Our Speakers....

(in order of appearance)

**Mr. John C. Hayek** is the Project Manager of the National Survey of Student Engagement (NSSE). As Project Manager, Mr. Hayek coordinates the daily operations of the \$5 million project, writes research reports, and presents NSSE findings at numerous national conferences. Before joining NSSE, he worked in enrollment services at Indiana University and St. Thomas University. Prior to his academic experiences, Mr. Hayek served as Director of Marketing for the 1996 South Florida Olympic Soccer Competition and Director of Finance and Special Events for the 1995 Super Bowl Host Committee in Miami, Florida.

Mr. Hayek's research interests include: student outcomes and institutional assessment, enrollment services and college choice, the impact of media on higher education, intercollegiate athletics, and academic leadership. He has an economics degree from the University of Chicago and a Master's Degree in administration from St. Thomas University. He is finalizing his Ph.D. in Higher Education Administration from Indiana University with a focus on assessing high performing colleges and universities.

**Ms. Mary Beth Kait** has served as the Assistant Director of Policy Development at the Middle States Commission on Higher Education since May 1994. Currently, she has joint responsibility for the revision of the *Characteristics of Excellence* and is exploring policy issues related to K-16 education and the accreditation of non-degree and certificate education. Ms. Kait actively participates in staff discussions on the data that the Commission requires institutions to submit annually, and she serves as the Commission's liaison to the U.S. Department of Education and to the Council for Higher Education Accreditation.

Prior to joining Middle States Commission on Higher Education, Ms. Kait served as a Policy Analyst for the Advisory Committee on Student Financial Assistance and has held other research and policy positions in higher

education and public policy organizations including the Pennsylvania Economy League, the University of St. Thomas, and the College Board.

Ms. Kait holds a Master of Public Policy degree from the University of Michigan.

**Mr. Wayne Arndt** is Director of Institutional Research and Planning at Georgian Court College, a position he has held for nearly five years. Prior to that he worked in graduate theological education for fourteen years, both as a teacher and an administrator in admissions and financial aid. Mr. Arndt earned a Certificate of Advanced Study in higher education administration from the University of Pennsylvania.

In addition to working at Georgian Court College, Mr. Arndt is also a part-time professional Cellist, performing with the Monmouth Symphony, the Orchestra of St. Peter by the Sea, and La Mer String Quartet. He also does some freelance database development for small businesses and has been an active member of the New Jersey Association for Institutional Research. As a NJAIR member, he's served on the Steering Committee and has presented at several of the annual conferences.

He lives in Manahawkin with Linda, his wife of 25 years, and their two children, Joseph and Emily.

**Dr. Darryl G. Greer** has been the Executive Director of the New Jersey Association of State Colleges and Universities since February 1986; he is the founding director.

Before becoming the Association's chief executive, Dr. Greer spent four and one-half years as Director of Governmental Relations for The College Board, based in Washington, D.C. Other previous positions include Policy Planning Officer, Office of the President, The College

Board, New York City; Assistant to the Chancellor, Ohio Board of Regents; and Legislative Research Associate, Ohio Legislative Service Commission.

Dr. Greer has published widely on strategic higher education issues including finance and governance. He has consulted on several national projects, including the Higher Education Project of the Pew Charitable Trusts and the National Commission on Responsibilities for Financing Higher Education, and serves as senior consultant for the Academic Search Consultation Service (Washington, D.C.), the nation's leading presidential search firm.

Dr. Greer is a graduate of Indiana University, majoring in political science, and has both an M.A. and a Ph.D. in political science from Stanford University.

**Dr. Lawrence A. Nespoli** is the President of the New Jersey Council of County Colleges. He has served in a number of campus and state-level positions in Maryland and Pennsylvania and has a diverse background in higher education, especially in the community college sector. He has also published extensively in the area of state legislative and finance trends in higher education. As chief executive officer, Dr. Nespoli administers the independent organization that functions as the statewide advocate for New Jersey's 19 community colleges. The council joins the leadership of campus trustees and presidents, and serves as the official voice of the community college sector.

Prior to joining the Council in July 1990, Dr. Nespoli served as Associate Executive Director for the Maryland State Board for Community Colleges. He has also served as an Executive Assistant to the President and Director of Research, Planning and Funding at Howard

Community College in Columbia, Maryland; directed a national research project funded by the Ford Foundation at Penn State; and taught at both the community college and university levels.

Dr. Nespoli received his undergraduate degrees in mathematics and philosophy from Bucknell University, his master's degree in philosophy from Catholic University in Washington, DC, and his doctorate in education from Penn State in 1979. He resides with his wife and two children in Hopewell, New Jersey.

**Mr. John B. Wilson** is the President and Chief Executive Officer of the Association of Independent Colleges and Universities in New Jersey and the Independent College Fund of New Jersey. The Association is the public policy group for New Jersey's fourteen independent colleges and universities and the Fund is the corporate fund raising consortium for those institutions.

Prior to his current assignment, Mr. Wilson served in various administrative positions at Saint Peter's College and Seton Hall University in external affairs and intercollegiate athletics including nine years as the Director of Athletics at Saint Peter's. He is one of the founders of the Metro Atlantic Conference.

Mr. Wilson attended the U.S. Coast Guard Academy, received his B.S. degree in economics from Saint Peter's College and a M.B.A. from Rutgers Graduate School of Management. He earned a J.D. from Seton Hall University School of Law where he was editor of the *Journal of Sport Law* and was admitted to the New Jersey Bar upon graduation. A resident of Morristown, he and his wife, Joyce, are the parents of three children – Jessica, John III, and Jillian.

### A Note of Thanks!

*The Steering Committee wishes to express their heartfelt thanks to each of their respective institutions for the generous in-kind support that they have received throughout the year. We would also like to thank Raritan Valley Community College for hosting the NJAIR Conference this year. Special thanks also goes out to the following individuals who were very instrumental in assisting committee members with their various tasks and responsibilities: Sue Zhang, Ramapo College; Gayle Russell, Raritan Valley Community College, and Tina Madden, Thomas Edison State College.*