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CELEBRATING THE FIFTEENTH NJAIR CONFERENCE

Assessing Institutional Effectiveness:
The Role of Institutional Researchers

April 17, 2009
8:00 a.m. – 3:00 p.m.



The College of New Jersey
Ewing, NJ 08628
TCNJ Library



THE FIFTEENTH NJAIR CONFERENCE PROGRAM

All presentations will be in the library auditorium/
bottom floor of TCNJ Library

8:00–9:00 a.m.

Registration and Continental Breakfast

9:00–9:15 a.m.

Conference Welcome and Introductions

9:15–10:15 a.m.

Jane Oates, Executive Director, NJ Commission on Higher Education

*Demonstrating Institutional Effectiveness to NJ Audiences:
What Is Being Done What More Is Needed?*

You e-mailed the Excellence and Accountability Report, sent in the NJ SMART IDs and all the other requested data. Ever wonder how the data is used? Jane Oates, Executive Director, Commission of Higher Education will guide us through the ways the data is used to make the case for higher education effectiveness and let us know of any new requirements coming along.

10:15–10:30 a.m.

Break

10:30–11:30 a.m.

Chad May, Director of Institutional Research, The Richard Stockton College of NJ; and Robert Miller, Dean for Institutional Research, Centenary College

Leveraging Comparative Analysis for Institutional Decision Making

There are numerous tools and methodologies available for institutional research practitioners to use to answer that ominous question of “how do we compare...”. This presentation will provide a brief overview of definitions, uses, and methodologies of comparative analysis and provide an extensive case study showing how using easily accessible tools one can turn simple comparison data into actionable information with a focus on enrollment management.

11:30– 12:00 p.m.

Gary Nigh, IPEDS/SURE Coordinator, NJ Commission on Higher Education; and Angela Bethea, Special Projects, NJ Commission on Higher Education

Commission on Higher Education Updates and Announcements

Gary and Angela will address the conference attendees with any updates and announcements from the Commission on Higher Education.

12:00–1:00 p.m.

Lunch (Eickhoff Hall Room 158)

1:00–1:30 p.m.

Business Meeting (Library Auditorium)

1:30–2:45 p.m.

Dr. Andrea Lex, Vice President at Middle States Commission on Higher Education.

Exploring Middle States Standard 7: Institutional Effectiveness

Dr. Andrea Lex outlines MSCHE’s approach to defining and documenting institutional effectiveness at institutions of higher education for Standard 7: Institutional Effectiveness.

2:45–3:00 p.m.

Closing Remarks and Adjournment